

## CURRICULUM VITAE

**Name:** Eung-Seok, Lee

**Date of Birth:** July. 26, 1964

**Sex:** Male

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**Place of Birth:** Seoul, Korea

**Mailing Address:**

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**OBJECTIVE:** Visiting Professor

**Current Status:** Assistant Professor, Department of Management,  
Seonam University, Korea.

**Education:**

- 1995 Han Yang University  
(Department of International Trade)  
Seoul, Korea.  
Ph.D. in Economics.
- 1991 Han Yang University  
(Department of International Trade)  
Seoul, Korea.  
Master in Economics

1988 Mung Ji University  
(Department of International Trade)  
Seoul, Korea.  
Bachelor in Commerce.

**PH.D. DISSERTATION:**

The Determinants of Intra-Firm Technology Transfer in International Joint  
Venture: Interorganizational Relationships Perspective.

**Research Interests:**

- Technology Strategy
- Strategic Alliances
- New Venture Strategy
- International Management

**Teaching Experience**

1998-Present, Assistant Professor, Department of Management, Seonam University.  
1996-1997, Full-time Lecturer, Department of Management, Seonam University.  
1995-1996, Principal Researcher, Korea Land Corporation.

**Grants and Awards:**

1995, The Best Dissertation of the Year Award, Korean Academy of International Business

**Project Experience**

2003-2004, Cooperation for Innovation Between Large and Small Firms in the Korean  
IT Industry, Ministry of Information and Communication, Korea.  
2002-2002, Intellectual Property Rights Policy in Global IT Companies, Ministry of  
Information and Communication, Korea.  
1999-2000, Foreign Technology Sourcing Strategies by Korean Manufacturing Enterprises,  
with Jae-You Lee, International Trade & Business Institute. Korea.

**Selected Publications**

2005, "Tacit Knowledge Transfer and Performance of International Joint Ventures in Korea:  
The Interaction Between Technology Attributes and Partner Relationship Strength," *Korean  
Management Review*, forthcoming

2004, "A Study of the Structure of Control and Performance of International Joint Ventures in Korea: Moderating Effects of the Level of Opportunism and Trust between Partners", *International Business Journal*, with Jae You, Lee, *International Business Journal*, 15(2), pp. 31-60

2004, "IPRs Management in the Korean IT Industry: The Case of Patent Pool & Patent Platform", *Journal of Technology Innovation*, Vol, 12(1), pp. 219-240

2002, *E-Business Management*, with Jun Huem, Song & Hong Bok, Aan, Hyungseul Publishing.

2000, "Foreign Direct Investment and Foreign Technology Sourcing Strategies of Korean Manufacturing Firms:" with Jae You, Lee, *Korean Management Review*, 29(3), pp. 315-336.

1999, " A Study on Technology Sourcing of Foreign Invested Enterprises in Korea" with Jae You, Lee, *International Business Journal*, 9(2), pp. 205-232.

1998, "FDI Entry Mode Choice of Korean Firms: An Empirical Test of a Transaction Cost Explanation", *DAEHAN Journal of Business*, 17, pp. 221-241.

1998, "The Methods for Promotion of the Scientific Technological Cooperation between Korea and Russia: Focusing on the Analysis of Systematic Mutual Interaction: with Jae You, Lee, *Sino-Soviet Affairs*, 22(3). pp. 15-35.

1997, "Determination of International Competitiveness in Korean Automobile Firms: Buyer-Seller Relationships", *Journal of Korea Trade*, 22(3). pp. 243-264.

1997, "Mode of Technology Transfer and Characteristics of the Imported Technologies by Foreign Invested Enterprises in Korea", with Jae You, Lee, *The Hanyang Journal of Business Research*, 5, pp. 211-231.

1996, "Technology Acquisition Activities of Foreign Invested Enterprises in Korea" with Jae You, Lee, *Journal of Economic Research*, 1(1), pp. 169-185.

1995." Determinants of Intra-Firm Technology Transfer in International Joint Venture in Korea", *International Business Journal*, 6, pp. 281-312.