

## WRI-CORPORATE PARTNERSHIP SUMMARY

### Sustainable Enterprise Program

#### Around Climate

##### Climate Northeast

The Climate Northeast partnership builds strategies for companies to thrive in a carbon-constrained economy.

WRI +...  
Bristol Myers Squibb  
Citigroup  
ConEdison  
GE → GE's Ecomagination  
J&J  
Kodak  
Northeast Utilities  
Pfizer  
Staples  
United Technologies

##### Green Power Marketing Development Group

Commercial and industrial partnership dedicated to building corporate markets for green power. The Group is advancing a clean energy future by developing 1,000 megawatts of cost-competitive green power by 2010.

Alcoa  
Delphi  
Dow  
DuPont  
FedEx Kinko's  
GM  
IBM  
Interface  
J&J  
NatureWorks  
Pitney Bowes  
Staples  
Starbucks

## Around Capital Markets

Ensures that the financial implications of environmental opportunities and risk are properly understood by financial institutions, investors and issuers and are appropriately reflected in the world's capital markets

- Citigroup, Smith Barney
- Merrill Lynch

## Around General Management/Strategy

Ensuring tomorrow's business leaders have the skills to make companies more competitive by viewing social and environmental challenges as unmet market needs that can provide business growth through innovation, entrepreneurship, and organizational change.

### Convening

- Conferences
- Workshops
- Forums

### Research

- Sustainability & Business Education
- Internal Organizational Alignment
- Corporate Working Groups & Research Panels

### Engagement

Business Roundtable  
DuPont

## Around Local Entrepreneurship

### New Ventures in Brazil, China, Mexico, Indonesia, India

Centers of sustainable entrepreneurship in key emerging markets to facilitate economic growth that brings social and environmental benefits and innovation.

- 70+ ventures
- \$8.5 million transferred

### Development Through Enterprise

Identifies, documents, disseminates innovative ways of meeting the needs of poor communities through private sector strategies and seeks to catalyze investment/adoption by engaging companies and development agencies

#### Structure of Poverty studies in Mexico, Brazil

#### Around Transportation

##### EMBARQ

To foster viable government-business-civil society partnerships whose members are committed to finding solutions to the transportation-related problems facing the cities in which they operate.

#### Mexico, China

#### Around Millennium Ecosystem Assessment

From Assessment to Action (MA). The MA was a four-year international effort to assess the conditions and trends of the world's ecosystems and the links to human well-being. This project will broadly disseminate the MA findings and seek to translate them into action.