

***Collaboration or Conflict?***  
***International Corporate-NGO Relations***

**AOM PDW Session**

Sponsored by  
***IM, SIM, ONE*** Divisions  
International Theme Committee

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## Purpose of Session

- Explore emerging relationships between corporations and NGOs in areas such as *environmental protection and sustainable development*, as well as human/labor rights, economic development and poverty relief.
- Extend IM, SIM, and ONE research and practice related to corporate-NGO relations and spur new ideas and approaches to research and study in this emerging area.
- *All interested IM, SIM, ONE, and Academy members are welcome.*

# Agenda

- 10:00am **Introductions, Welcome and Overview**  
*Jonathan Doh, PDW Organizer*
- 10:15am **NGO Perspectives on International Corporate-NGO Engagement**  
*Carnet Williams, The Nature Conservancy*  
*Mark Millstein, World Resources Institute*
- 10:45am **Scholarly Research Projects on International Corporate-NGO Engagement**  
*Ted London, University of Michigan, WDI*  
*Rafel Lucea, MIT Sloan School of Management*  
*Jonathan Doh, Villanova University*
- 11:30am **Discussion**